**Press Release**

**2025-103**

Schmitz Cargobull AG

**Dr. Cafer Ince is the new Head of Product Line Digital Services at Schmitz Cargobull**

January 2025 – Dr. Cafer Ince took on the role of Head of Product Line Digital Services for Schmitz Cargobull on 1 January 2025. As part of his new position,   
Dr. Ince (46) is also in charge of operations at the Schmitz Cargobull subsidiaries Cargobull Telematics GmbH and KUBIKx. He is taking over from Nikolaos Keramopoulos, who is leaving the company at his own request.   
Dr. Ince has been at Schmitz Cargobull since January 2024, when he joined as Head of E/E (Electrics/Electronics) Systems. He will continue to report to Marnix Lannoije, Chief Technical Officer, in his new role.

“We are delighted to have Dr. Ince take on this responsibility within the company. With his extensive experience in the fields of E/E, digital innovations, connected systems and data-driven services, he will make an important contribution to enhancing our practical and efficient digital services,” says Lannoije. “His flair for ground-breaking developments will help us to expand our role as an industry leader.”

Dr. Ince says: “I am embracing the exciting challenge of shaping Schmitz Cargobull’s digital services strategy, supported by a highly motivated team, and helping the company to achieve its ambitious goals.”

After studying precision engineering, Dr. Ince began his career at Robert Bosch GmbH in Stuttgart-Schwieberdingen, in 2005. In a range of management roles, he has also gained international experience in countries such as England, Japan, China, the Philippines, Turkey and the USA. Before joining Schmitz Cargobull, he was Vice President for the Business Chief Digital Office Mobility Solutions.

During his working career, he also studied for a PhD in Business Management at Bamberg University, graduating with the title “Dr. rer. pol.”

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Birger Queckenstedt, who used to run E/E Systems Engineering alongside Dr. Ince, will now be solely responsible for the department.

Dr. Ince is married with three children. Outside of work, he likes spending time with his family, travelling, enjoying sport and cooking.

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**About Schmitz Cargobull**

Schmitz Cargobull is the leading manufacturer of semi-trailers for temperature-controlled freight, general cargo and bulk goods in Europe, and a pioneer in digital solutions for trailer services and improved connectivity. The company also manufactures transport cooling units for refrigerated box body semi-trailers for temperature-controlled freight transport. With a comprehensive range of services from financing, spare parts supply, service contracts and telematics solutions to used vehicle trading, Schmitz Cargobull supports its customers in optimising their total cost of ownership (TCO) and digital transformation. Schmitz Cargobull was founded in 1892 in Münsterland, Germany. The family-run company produces around 60,000 vehicles per year with over 6,000 employees, and generated a turnover of around €2.4 billion in the 2023/24 financial year. The international production network currently comprises ten plants in Germany, Lithuania, Spain, England, Turkey, Slovakia and Australia.

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