**Press Release**

**2024-132**

**Schmitz Cargobull AG**   
**“Delivering Performance”**

**Schmitz Cargobull presents its latest product and service highlights for the IAA TRANSPORTATION 2024**

June 2024 – For the IAA 2024, Schmitz Cargobull is applying the motto “Delivering Performance” to showcase efficient transport solutions that customers can use to improve their fleet’s performance and optimise overall operating costs. At a pre-IAA press conference at the box body trailer production site in Vreden, new products were already presented to trade journalists in June 2024.

With its integrated portfolio of vehicles and services, Schmitz Cargobull offers its customers comprehensive full package solutions from a single source. The product and service solutions presented guarantee the reliable transportation of goods and data, increase transport reliability and efficiency, and also improve vehicle availability and operating times. They support transparency within the supply chain and forward-looking transport planning, helping to increase the sustainability of road-based transport through high fuel efficiency.

**Schmitz Cargobull centre of expertise and production plants in Vreden**

At the site in Vreden, around 2,000 employees produce refrigerated box body semi-trailers for temperature-controlled transport and dry freight, as well as producing Schmitz Cargobull S.CU transport cooling units. The Schmitz Cargobull factory in Vreden has received multiple awards for its innovative ideas and production processes, along with its impressive products. The site is currently receiving wide-scale investment to expand its capacities. The goal is to create a digital, automated factory with high quality standards and a diverse range of variants for maximum utilisation of capacity. A new assembly hall with automated production systems is being built over an area of 4,500 m2. As a result of the factory expansion, Schmitz Cargobull will in future be able to produce up to 80 refrigerated vehicles a day in a two-shift model. Schmitz Cargobull is also investing in its “Cargobull Event Campus”, a venue for events and training located directly next to the company’s premises.

**2024-132**

Around two kilometres from the box body semi-trailer production facilities, Schmitz Cargobull S.CU transport cooling units are produced at the Vreden-Gaxel site. Cargobull Cool GmbH & Co. KG is a subsidiary of Schmitz Cargobull AG and was first founded in 2012. Its team of around 100 employees develop, test and produce conventional and electric transport cooling units, which are used in Schmitz Cargobull refrigerated vehicles. More than 20 percent of Schmitz Cargobull’s S.KO.COOL refrigerated vehicles are delivered with the Schmitz Cargobull S.CU transport cooling unit.

**Overview of new products and services:**

**1. Cool, sustainable transport solutions**

- Portfolio of tried-and-tested transport cooling units Press release 2024-504

- New: Countless equipment variants for economically efficient and sustainable transport in S.KO COOL and S.KOe COOL refrigerated box body semi-trailers Press release 2024-503

- New: Single-axle refrigerated box body semi-trailer S.KO CITY – the quick and versatile transport solution for urban distribution Press release 2024-507

**2. Dry freight and multi-modal transport**

- Dry freight semi-trailer S.BO EXPRESS for the secure transport of high-quality goods in courier and express services Press release 2024-505

- New: Dry freight semi-trailer S.BO PACE combined with the aerodynamic EcoFIX body for the first time, created especially for the CEP sector Press release 2024-506

- Efficient solutions for multi-modal transport: The A.WF and Z.WF swap chassis and the W.BO swap box Press release 2024-801

- New: Greater efficiency and safety in container transport: The S.CF semi-trailer container chassis with a stand-alone generator set ex works Press release 2024-900

**3. General Cargo**

- New: Robust design meets aerodynamics – S.CS X-TOUGH curtainsider semi-trailer with robust chassis and aerodynamic EcoFIX body Press release 2024-305

- EcoDUO – transport concept Press release 2024-306

**2024-132**

- New: Lightweight BERGERecotrail vehicles now with the full range of services available from Schmitz Cargobull – show vehicle BERGER ecoCOIL Press release 2024-307

**4. Construction & agriculture**

- S.KI tipper trailer for added payload – with TrailerConnect® trailer telematics, digital on-board weighing system and camera systems Press release 2024-704

**5. Digital services and after sales**

- New: New digital services: Predictive maintenance, Data Management Centre and Tour-Track Press release 2024-133

- Proprietary tyre pressure monitoring system (TPMS) for trailers – equipped for the new standard UN ECE R 141 Press release 2024-120

- High spare parts availability, simple supply process and quick service with the EPOS spare parts portal Press release 2024-135

- New: “Cargobull PartnerConnect” – the new communication platform for Schmitz Cargobull Service Partners Press release 2024-136

**6. Fleetloop**

- The start-up FLEETLOOP, a joint venture between the commercial vehicle rental company Greiwing and Schmitz Cargobull, is presenting a digital solution for commercial vehicle rental. Press release 20240523

**About Schmitz Cargobull**

Schmitz Cargobull is the leading manufacturer of semi-trailers for temperature-controlled freight, general cargo and bulk goods in Europe, and a pioneer in digital solutions for trailer services and improved connectivity. The company also manufactures transport cooling units for refrigerated box body semi-trailers for temperature-controlled freight transport. With a comprehensive range of services from financing, spare parts supply, service contracts and telematics solutions to used vehicle trading, Schmitz Cargobull supports its customers in optimising their total cost of ownership (TCO) and digital transformation.

Schmitz Cargobull was founded in 1892 in Münsterland, Germany. The family-run company produces around 60,000 vehicles per year with over 6,000 employees, and generated a turnover of around €2.6 billion in the 2022/23 financial year. The international production network currently comprises ten plants in Germany, Lithuania, Spain, England, Turkey, Slovakia and Australia.

**The Schmitz Cargobull press team:**

Anna Stuhlmeier +49 2558 81-1340 I [anna.stuhlmeier@cargobull.com](mailto:anna.stuhlmeier@cargobull.com)

Andrea Beckonert +49 2558 81-1321 I [andrea.beckonert@cargobull.com](mailto:andrea.beckonert@cargobull.com)  
Silke Hesener +49 2558 81-1501 I [silke.hesener@cargobull.com](mailto:silke.hesener@cargobull.com)